

How Rationing Will Be First Felt In Country

PLAINDEALER, CANTON, N. Y., TUESDAY, DECEMBER 9, 1941

Food -- and the War

The declaration of war is the signal for whole-hearted co-operation of everyone — in factories, offices, farms — in the gigantic task of supplying needed war materials.

Food today is a vital war material, particularly dairy products. They are needed in large quantities, at home and by our allies abroad.

St. Lawrence County farmers have been doing their share, leading all the counties in the State in the production of milk.

For dairymen who are in the position to increase production, the First National Bank is glad to assist in the purchase of labor-saving machinery, dairy feed and additional milk stock.

The
First National Bank
of Canton, N. Y.

Every Financial Service for our Community
Consistent with Sound Banking Practice



Developed by Bryan Thompson, Historian

WAR HITS RUBBER SUPPLIES AND RESULTS IN RESTRICTIONS

No Light Auto Trucks To Be Made After February 1st.

TIRES—Ban on tire sales extended to Jan. 4, while government works out details of strict rationing plan. Civilian tire production due to be cut 80 per cent, with tires rationed to consumers by state boards.

NEW CARS—All-industry meeting Jan. 15, to decide future production of new cars; likely that output after Feb. 1 will be reduced to trickle, but not wiped out. Allocation of cars to dealers and consumers likely.

TRUCKS—Light-truck production expected to be halted entirely after Feb. 1; rationing of trucks to consumers believed near.

PARTS—Adequate supply of replacement parts seems assured for some time being at least, with government ready to extend beyond Dec. 31 the A-1 priority rating of parts makers.

PRICES—OPA expected to release formula for new-car price ceilings this week; compromise formula, allowing mark-up on both freight and list price, is expected.

SERVICE—“Service only salvation,” dealers warned. Dispatcher system pays dividends to California dealer.

USED CARS—Government is working out details on ceiling for used car prices. Chicago stocks rise sharply.

DEFENSE—Extra \$10,500,000,000 voted for war production. First bomber, assembled from parts built by automobile makers, will be turned out shortly after Jan 1.

GASOLINE—Canada to start rationing of gasoline April 1. Plan may be pattern for anticipated U. S. program, aimed at conserving cars and tires, but necessarily gasoline.

Without question the greatest dislocation which the war has caused to industry and business in this country to date lies within the automotive field as shown by the above flashes. It effected the car manufacturers first when they began changing over from motor car production to the manufacture of armaments. As this took place the new car shortage began making itself felt. Government began scheduling new car production on a tapering down scale. Next come the all-out order on tires. Light trucks are now on the all-out list. Gasoline rationing goes into effect in Canada April 1, and some similar steps may follow in this country. All of these restrictions are summarized in the 22 issue of the Automotive News, once a daily trade newspaper, now a weekly, furnished this paper by the Snyder, Chevrolet Company of Canton.

All people are interested in automobiles. Therefore, they will be interested to know that a year ago new car inventories of unsold cars were estimated at 435,000 in this country. They are now estimated at 400,000, and this when it is understood that the 1941 yearly new car and truck production hit the high point of 5041,875 units as compared with 4,552,196 in 1940.

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town of DeKalb, NY 2003-2004